



WPBF
3970 RCA Boulevard
Suite 7007
Palm Beach Gardens, FL 33410
Main: (561)694-2525
Billing: (407)389-7661

www.thewpbfchannel.com

Billing Address:

Strategic Media - DC
Attention: Accounts Payable
3299 K St NW
Suite 200
Washington, DC 20007

Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

INVOICE

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|-----------|--------------|---------------|---------------------|
| 967155-2 | 11/04/12 | November 2012 | 10/29/12 - 10/30/12 |

| Station | Account Executive | Sales Office | Sales Region |
|---------|-------------------|-----------------|--------------|
| WPBF | Mica Hansen | HRP -Washington | National |

| Advertiser | Product | Estimate Number |
|-----------------|---------------------|-----------------|
| West/R/Congress | ALLN WST SCHEDULE C | SKED C |

| Flight Dates | Order # | Alt Order # |
|---------------------|---------|-------------|
| 10/24/12 - 10/30/12 | 967155 | 06394733 |

| Billing Calendar | Billing Type | Deal # |
|------------------|--------------|--------|
| Broadcast | Cash | |

| Special Handling |
|------------------|
| |

| IDB # | Advertiser Code | Product Code |
|---------|-----------------|--------------|
| 9912521 | | |

| Agency Ref | Advertiser Ref |
|------------|----------------|
| | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/Week | Rate | Type |
|--|-------------------|-----------------|---------------------------------|-------------------|---------------------------|----------------|------------|-------------|---------------|
| 1 | 10/29/12 | 10/29/12 | DWTS | 8-10P | 1----- | :30 | 1 | \$9,000.00 | NM |
| Class of Time - Fixed Non Pre-emptible | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/29/12 | 11/04/12 | 1----- | 1 | \$9,000.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WPBF | M | 10/29/12 | 9:36 PM | DWTS | 8-10P | :30 | AWTV102501H | \$9,000.00 NM |
| 2 | 10/29/12 | 10/29/12 | CASTLE | 10-11PM | 1----- | :30 | 1 | \$5,000.00 | NM |
| Class of Time - Fixed Non Pre-emptible | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/29/12 | 11/04/12 | 1----- | 1 | \$5,000.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WPBF | M | 10/29/12 | 10:45 PM | CASTLE | 10-11PM | :30 | AWTV102501H | \$5,000.00 NM |
| 3 | 10/30/12 | 10/30/12 | DANCING RESULTS | 8-9PM | -1----- | :30 | 1 | \$9,000.00 | NM |
| Class of Time - Fixed Non Pre-emptible | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/29/12 | 11/04/12 | -1----- | 1 | \$9,000.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WPBF | Tu | 10/30/12 | 8:45 PM | DANCING RESULTS | 8-9PM | :30 | AWTV102501H | \$9,000.00 NM |
| 4 | 10/30/12 | 10/30/12 | Tues ABC Prime B | 9-10PM | -1----- | :30 | 1 | \$4,350.00 | NM |
| Class of Time - Fixed Non Pre-emptible | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/29/12 | 11/04/12 | -1----- | 1 | \$4,350.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WPBF | Tu | 10/30/12 | 9:22 PM | Tues ABC Prime B | 9-10PM | :30 | AWTV102501H | \$4,350.00 NM |
| 5 | 10/30/12 | 10/30/12 | Tues ABC Prime C | 10-11PM | -1----- | :30 | 1 | \$4,350.00 | NM |
| Class of Time - Fixed Non Pre-emptible | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/29/12 | 11/04/12 | -1----- | 1 | \$4,350.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WPBF | Tu | 10/30/12 | 10:39 PM | Tues ABC Prime C | 10-11PM | :30 | AWTV102501H | \$4,350.00 NM |
| 17 | 10/29/12 | 10/30/12 | M-SUN WPBF News 25 @ 11-11:35PM | | MT----- | :30 | 1 | \$1,000.00 | NM |
| Class of Time - Fixed Non Pre-emptible | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/29/12 | 11/04/12 | MT----- | 1 | \$1,000.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WPBF | Tu | 10/30/12 | 11:26 PM | M-SUN WPBF News 25 @ 11PM | 11-11:35PM | :30 | AWTV102501H | \$1,000.00 NM |

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers
 We warrant that the actual broadcast information shown on this invoice was taken from the program log



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PO Box 26885
Lehigh Valley, PA 18002-6885

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| Advertiser | Product | Estimate Number |
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| West/R/Congress | ALLN WST SCHEDULE C | SKED C |

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| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|--|-------------------|-----------------|---------------------------------|-------------------|--------------------|-----------------------|----------------|--------------|-------------------------|
| 17 | 10/29/12 | 10/30/12 | M-SUN WPBF News 25 @ 11-11:35PM | | MT----- | :30 | 1 | \$1,000.00 | NM |
| Class of Time - Fixed Non Pre-emptible | | | | | | | | | |
| 19 | 10/29/12 | 10/30/12 | Jimmy Kimmel | 1206-106A / 1135P | MT----- | :30 | 1 | \$70.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/29/12 | 11/04/12 | MT----- | 1 | \$70.00 | | | | |
| <u>Spots: #</u> | <u>Ch</u> | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> <u>Type</u> |
| 1 | WPBF | M | 10/29/12 | 1:16 AM | Jimmy Kimmel | 1206-106A / 1135P | :30 | AWTV102501H | \$70.00 NM |
| LR- Network Special Report | | | | | | | | | |
| <u>Total Spots</u> | | | | | | | 7 | | |

Payment Terms 30 Days

| | |
|--------------------------|--------------------|
| <u>Gross Total</u> | \$32,770.00 |
| <u>Agency Commission</u> | \$4,915.50 |
| <u>Net Amount Due</u> | \$27,854.50 |